

Róbert Ďurec

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has successfully completed the following openSAP course:

Copywriting: Improve User Experience One Word at a Time

Instructors: Bill Beard and experts from SAP User Assistance
and SAP Design

This four-week online course was held from June 19 through July 18, 2017. It comprised 3 weeks of lectures with 2-3 hours of learning effort per week, 3 weekly assignments and an additional week to complete the peer-graded Copy Improvement Challenge.

The course covered the following topics:

- Week 1: Introduction to Copywriting
- Week 2: Copywriting Basics
- Week 3: Copywriting Best Practices and Case Studies
- Week 4: Peer Assessment Challenge

Maximum score possible for this course: 80 points.

The candidate scored 78.7 points (98.4%).

The candidate belongs to the top 20% of the course participants.



Dr. Bernd Welz
Executive Vice President and
Chief Knowledge Officer
SAP Products & Innovation



Andrea Anderson
Presenter

Walldorf, July 11, 2017



Verify online: <https://open.sap.com/verify/xoleb-saset-bagor-lykos-megor>

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